

NEWS FROM NORWAY- A NEW WAY OF INCENTIVES

We would like to share with you an incentive event never done in Norway before in this way.

An international IT company asked for an incentive programme based on values and human connections. The agency, our partner, contacted us and challenged us to think totally new and different.

Our proposal was to inspire a whole little mountain village to open their doors and hearts, and receive 220 guests in their homes. Together with villagers we created an entire activity day based on local culture and tradition. All activities were executed by the locals.



One third of the group stayed in private homes (the village only has 60 households), the rest stayed in log cabins and a cosy, local hotel.

We found a huge barn, which we converted into a dinner location, where the locals and guests shared their ways of life and became friends.



The whole village received the guests and the human encounters which took place during those 2 days, were just unbelievable.



Within the company, people saw each other different, met and shared differently than ever before, and learned in depth about another way of life and culture. This richness of human encounter has transformed both the guests and the locals.

From the mountains we ventured down into the fjords where we visited a cluster village of 30 buildings from the 12th century. Here again the local community welcomed us and the day was spent in a creative way. We painted, created sculptures out of ice blocks from the glacier and discovered the rich history of the village.





The journey through the fjords took place in one of the big fjord cruisers and ended at the family owned, wooden Solstrand Fjord Hotel, located right on the waterfront.

The feedback from this trip, both from the locals and the guests is overwhelming and we have again had confirmed that incentive has such a huge potential when we focus on the quality of the human encounter. For us this is the creation of **AUTHENTIC EXPERIENCES AND MEETINGS.**

Let us together create more of such events and help transform the business. We believe in new ways for incentives and stand for it, we try out new ways, and we search for partners who are willing to dare to do something different with us.

Do you dare?