

Newsletter Authenticore November 2007

Dear Reader,



with the change of time at the end of October the days are getting shorter again. Up in the north of Norway that means first of all a change of light. But against common prejudices wintertime brings not totally darkness. When the sun during this time stays under the horizon, it spends anyway a very special light. Her winter blaze dives everything between ten and 13 o'clock in a mystic gleam. Who experience this magic of colours once with his own eyes, will never forget it. Also in this regard northern Norway is a fantastic winter destination.

In Alta for example, the entrance to the arctic, they will build up a full hotel out of ice, between Christmas and New Year's Eve. The ice blocks come out of the river nearby. Young and old set their hand to this. Everyone is proud to be one of them and has helped to further this project. Even the glasses in the bar are out of frozen water. Authenticore will co-operate with a group – a teambuilding activity on a high quality level. And in addition the creation of sculptures out of ice is very welcomed by groups in every size and is a fast part of our winter program. Just come and use your fantasy.

And who once has seen a real northern light during this journey, will be attracted to Norway in future. In the country of contrasts light and shadow play the whole year together. And at least winter sport fans will love this country. There will be plenty of snow. We from Authenticore burn to create and develop individual programmes for your groups. We are looking forward to meet you!

Best wishes from Oslo

Karina Fürst

Northern lights



Most of all they appear in the polar region: the northern lights (Aurora borealis). The oldest reports about this natural spectacle count more than 2000 years. Earlier cultures interpret them as a sign of gods and ghosts. The Vikings even were convinced that a polar light in the sky shows a battle somewhere else in the world.

Actually northern lights appear, when electric particles (electrons, protons) comes in contact on the highest charge of the atmosphere. That brings molecules of air to gleam, seen as fantastic colours on the horizon. Their abundance has a relation to the suns activity. The sun passes a circle, which takes round about eleven years. Phases of this are the solar minimum, the solar maximum and the end, a minimum again. Every phase has its own variety of polar lights. In the early and late phases you will find less lights, in comparison with the solar maximum. In particular they come up on the sky line in autumn/early winter and late winter/early spring.

The firesoul and the ice hotel



Even if we have to do with a dream, which is totally out of ice, we need a firesoul to let it come through. Hans Ulrich from Alta was burning from the first moment for the idea, to offer his guests in

wintertime a very special stay: A hotel build out of snow and ice. Together with his brother he realised this project many years ago. Now the result is wellknown all over the world as a real and cool jewel. "Alta Igloo Hotel" is the name of Norways biggest and the globe most Nordic ice hotel. You will find it 15 kilometer from Alta. The ice hotel offers its visitors 80 beds in 30 sleeping rooms on 2000 quarrel meters. Bedded on reindeer fells and surrounded of arctic sleeping bags Hans Ulrich guarantees comfortable overnight stay in spite of room temperatures between -4 und -7 degree. A ice gallery and a beautiful ice chapel make this house to an artwork and promise their guest an unforgettable and fabulous experience. Every year this transparent palace is creating another motto: The culture and history of samish people will be focussed on this season. Authenticore will take part at the building process with a group as a teambuilding activity.

ALTA – the port to the arctis



Alta is a dynamic place, high up in the north, full of activities and events, in particular in winter. It is an excellent starting point not only for excursions to attractions and activities around Alta, but to Kautokeino, Hammerfest, the North Cape and Karasjok as well. Each year in March, the weeklong Borealis Winter festival takes place, engaging the local population and attracting visitors from the whole region. During the festival the visitor can experience Northern Europe's largest dog sled race. Other events are the traditional Bossekop Market and the Finnmark College's Students Event Week with its parties and concerts, cultural happenings and outdoor activities incorporating experimental and innovative use of snow, ice, sound and light. In total this event makes Alta the place to be in March.

Here are a few of the places of interest and activities in and around the town of the Northern Lights: Alta Museum - UNESCO's World Heritage Site, received "European Museum of the Year Award" in 1993. Alta Museum is located near Northern Europe's largest and

richest rock carving range. Northern Light Igloo is a hotel made in ice. Even the glasses in bar are made out of ice. Enjoy a truly special experience and unexpected comfort by spending a night at the Northern Light Igloo. You get a warm sleeping bag on a bed of snow, with comfortable reindeer skins, surrounded by ice and snow.

During the day you can explore the surrounding by scooter or dogsledding. Another possibility is to build your own “space” within the ice hotel concept. You can bring the company values into the room and therewith anchor those in your company or just create a frame where your people see each other differently and have a “space” for sharing and talking.

Alta municipality has 17.020 inhabitants, whereof 13.500 live in the town itself. Alta is the largest town in Finnmark, and is located in the western part of Norway's northernmost county.

Alta, the Town of the Northern Lights, is continuously growing and developing, and has become a centre of commerce and service for large parts of Western Finnmark and North Troms. Finnmark College, the regional educational centre, attracts around 2000 students from the Nordic countries and Russia. Alta's unique closeness to coast, inland, valleys, forests and plains, combined with a generous climate, makes it an excellent habitat for a great variety of plant and animal life.

Winteractivities in Norway



There will be plenty of snow in Norway during wintertime. So why not use the white stuff to create objects? During the childhood nearly everyone has built a snowman with

carrot nose and eyes out of coal. Now we can create wonderful sculptures out of snow and ice: polar bears, elks and even table decoration – nowadays the art with the cold material developed to art. With the help of beater, file and hot water nearly everything is possible – even a whole hotel out of ice. This old tradition was reactivated 1950 from Japanese students in Sapporo. They founded the Sapporo Snow Festival.

The cross-country-skiing, called langrenn by the Norwegians, is also an interesting and very sporty activity for groups. The trails in the forrest are mostly lighted in Norway so that you will find independence from the daytime and sometimes you even will meet an elk. It will be the best workout for the body one can imagine. The friends of ski-run will love Norway too. For example round about Holmenkollen are waiting wonderful downhills. For whatever your group decides, we offer guides with experts advice, who come with the certain something, which finally creates the value... Further teambuilding activities in the Nordic wintermonth are Snow-scooter or dog-sledge – of course in magnificent landscape.



Even a tour on zodiac boats on the Oslofjord in the middle of the winter is a great contrast to a snow experience.

We LOVE to be challenged by you and create new and unusual experiences.

